

STATISTA HANDOUTS

eCommerce Insights

Get insights into over 42.000 eCommerce stores.

statista 



Welcome to our eCommerce Insights

Short Overview

Our [eCommerce Insights](#) offer you business relevant information on **more than 42,000 eCommerce stores**.

The insights tool combines data on different **categories**, **retailers**, **countries**, **consumers** and **benchmarks** to give our clients an **individualized** and **comprehensive overview** of the world of eCommerce.

To ensure the quality of our data, our ECDB analysts review and update our database regularly.

ECDB

Retailers Countries Product Categories Benchmarks **NEW** Insights Search

Start your eCommerce analysis now

Find Stores, Markets, Reports, Charts and all other content Search

Buy now, pay later Alibaba Amazon Fashion market Social commerce

Shopping behaviour Getir Apple Food market JD.com

OUR LATEST INSIGHTS

Discover our **latest articles**

DEEP DIVE
Coupang GMV: South Korea's Top Marketplace
ECDB

ARTICLE
Hobby & Leisure eCommerce Revenue Development in Greater China
ECDB

ARTICLE
Toys eCommerce Revenue Development in Greater China
ECDB

YOUR BENEFITS

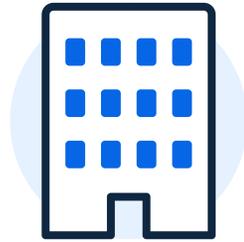
Empowering eCommerce Success – How We
Support Our Clients With Insights

The Most Important Facts

eCommerce Insights



42.000+
Online Stores



14.000+
Companies



150+
Countries



30.000
Markets



250+
Categories

How We Support You with Our eCommerce Insights

A Number of Opportunities

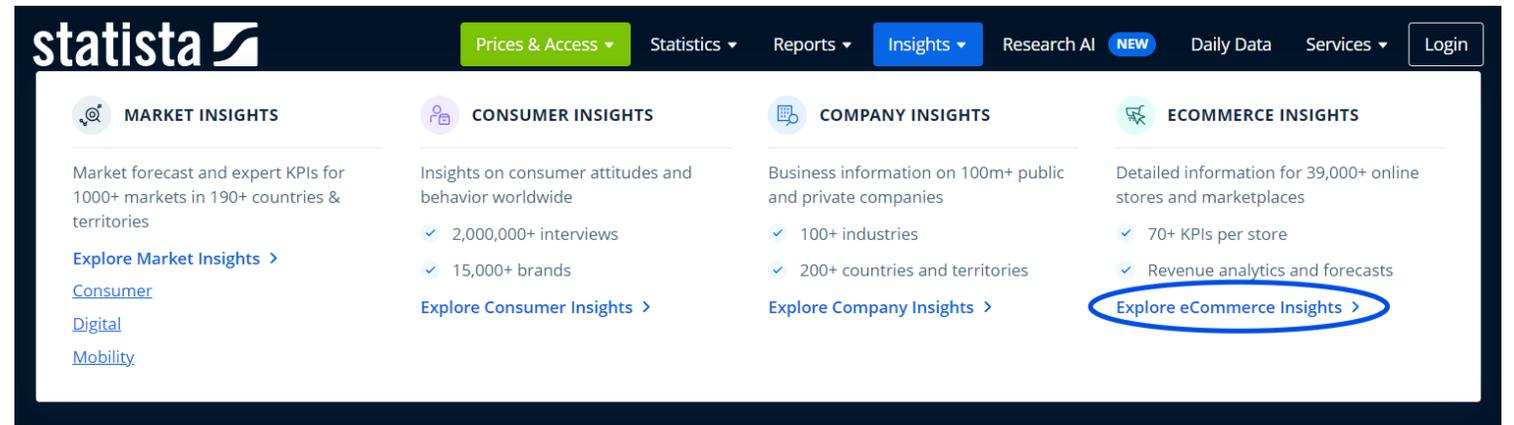


ECOMMERCE INSIGHTS EXPLAINED

How to Use the Entire Tool to Your Advantage

Where to Find the eCommerce Insights on Our Platform

Go to Insights on [our homepage](#) and click on “Explore eCommerce Insights” to be directly transferred to the ECDB homepage.



ECDB Homepage

On the ECDB homepage, you can start your research immediately by using the search engine or getting inspiration from the suggested topics.

The screenshot displays the ECDB homepage with a dark blue header. The ECDB logo is on the left, and navigation links for Retailers, Countries, Product Categories, Benchmarks (with a 'NEW' badge), and Insights are on the right. A search bar with a magnifying glass icon and a user profile icon is also present. Below the header is a large dark blue banner with the text 'Start your eCommerce analysis now' and a search bar containing the text 'Find Stores, Markets, Reports, Charts and all other content'. Below the search bar are several suggested topics: 'Buy now, pay later', 'Alibaba', 'Amazon', 'Fashion market', 'Social commerce', 'Shopping behaviour', 'Getir', 'Apple', 'Food market', and 'JD.com'. Below the banner is a section titled 'OUR LATEST INSIGHTS' with the subtext 'Discover our latest articles'. This section features three article cards, each with a 'DEEP DIVE' label and the ECDB logo at the bottom. The first card is titled 'Miravia: Alibaba's New Platform & Fastest Growing Online Marketplace in 2023'. The second card is titled 'Top Online Stores in Europe: Leading eCommerce Retailers, Net Sales & Market Share'. The third card is titled 'Amazon GMV: Which Marketplace Country Domains Grew the Fastest?'.

Retailers

You are interested in **online stores**, **marketplaces** or **companies**? By using the Retailers tool, you can easily adjust your search and find data for your desired retailer.

The screenshot shows the ECDB Retailers tool interface. At the top, there are navigation tabs for 'Retailers', 'Countries', 'Product Categories', 'Benchmarks', 'NEW Insights', and a search bar. A dropdown menu is open, showing three options: 'Stores' (Analyze online stores and hybrid marketplaces), 'Marketplaces' (Pure and hybrid marketplaces ranked by their Gross Merchandise Value (GMV)), and 'Companies' (Rank and explore all major eCommerce companies). Below the dropdown, there are filters for 'SELECT CATEGORY' (All categories) and 'SELECT COUNTRY' (Worldwide). There are also buttons for 'Clear all', 'XLS', and 'Compare selected (0/4)'. The main content area shows a table of top e-commerce retailers worldwide, with columns for Compare, Rank, Store, Filtered revenue / share, Global revenue, Growth, Main country / share, and Main category / share.

Compare	Rank	Store	Filtered revenue / share	Global revenue	Growth	Main country / share	Main category / share
<input type="checkbox"/>	1 (1)	amazon.com Amazon.com, Inc.	US\$138,942.5m 100.0%	US\$138,942.5m	4.1%	United States 97.3%	Hobby & Leisure 37.7%
<input type="checkbox"/>	2 (2)	jd.com JD.com, Inc.	US\$115,834.1m 100.0%	US\$115,834.1m	-4.2%	Greater China 99.5%	Electronics 45.0%
<input type="checkbox"/>	3 (3)	walmart.com Walmart, Inc.	US\$64,935.1m 100.0%	US\$64,935.1m	23.9%	United States 100.0%	Fashion 19.0%

Countries

You would like more information on the eCommerce market of **a specific country** or **compare** the biggest eCommerce countries? Then our Countries tool can help you.

The screenshot shows the ECDB website interface. At the top, there is a navigation bar with the ECDB logo and menu items: Retailers, Countries, Product Categories, Benchmarks (marked as NEW), Insights, USD, a search bar, a user profile icon, and a share icon. A dropdown menu is open under 'Countries', showing two options: 'Overview' (with a globe icon) and 'Ranking' (with a list icon). The 'Overview' option is selected, and its description reads: 'Understand how eCommerce markets develop and select the country to be analyzed'. The 'Ranking' option's description reads: 'Compare the largest eCommerce countries based on revenue and growth'. Below the dropdown, the main heading reads 'Discover country'. A video thumbnail titled 'ECDB - Country Ranking Explained' is visible on the right. Below the heading, a paragraph states: 'Unveil the global eCommerce landscape, examining market sizes across countries and emerging trends. Identify key insights into market development and discover top online retailers dominating specific markets. Get an overview of all countries included in ECDB below.' A secondary navigation bar contains the following links: OVERVIEW (underlined), Use Cases, Country Ranking, Country Overview, and Methodology. The main content area features a world map titled 'OVERVIEW OF COUNTRIES COVERED BY ECDB' and a 'TOP 3 COUNTRIES' list on the right.

Country	Revenue (US\$m)
Greater China	US\$2,179,383.3m
United States	US\$981,226.3m
United Kingdom	US\$157,394.7m

Product Categories

With the help of our Product Categories, you can dive deeper into specific **product categories** and gain an understanding for how they develop.

The screenshot shows the ECDB website interface. At the top, there is a navigation bar with the ECDB logo and menu items: Retailers, Countries, Product Categories, Benchmarks (marked as NEW), Insights, USD, and a search bar. A dropdown menu is open over the 'Product Categories' link, showing two options: 'Overview' (Understand how product categories develop and select the category to be analyzed) and 'Ranking' (Compare different product categories based on revenue and growth). Below the navigation, the main heading reads 'Discover a great product category'. A video player is visible on the right, titled 'ECDB - Category Ranking Explained' with a play button and a thumbnail of a woman. Below the video, there is a sub-navigation bar with 'OVERVIEW' (highlighted), 'Use Cases', 'Category Ranking', 'Category Overview', and 'Methodology'. At the bottom, there is a grid of category buttons: 'All', 'Fashion', 'Electronics', 'Grocery', 'Care Products', 'Furniture & Homeware', 'Hobby & Leisure', and 'DIY'. A green button below the grid says 'Get an overview of all product categories'.

Benchmarks

Our Benchmarks tool enables you to **evaluate the performance of your business in comparison to the market standard**. Once again, you can choose your preferred category and country to adjust your search to your needs.

ECDB

Retailers Countries Product Categories Benchmarks **NEW** Insights USD Search

SELECT CATEGORY All SELECT COUNTRY Worldwide

Benchmark KPIs in the Global eCommerce market

In the global eCommerce market, the present add-to-cart rate of 10.8%, coupled with a cart abandonment rate of 78.2%, and a conversion rate at 2.3% in 2023, together signify the level of user engagement, potential areas for improvement, and the success in turning interest into sales. Simultaneously, an average order value (AOV) of US\$114, complemented by a discount rate of 13.8% and a return rate of 11.5% in 2023, provides insights into typical spending habits, strategic pricing influences, and responsiveness to post-purchase experiences within the global eCommerce market.

OVERVIEW Conversion Funnel KPIS Transactional KPIS

CONVERSION FUNNEL KPIS

Conversion funnel KPIs in the **global eCommerce** market

Key performance indicators (KPIs) for the conversion funnel in the global eCommerce market include the current add-to-cart rate of 10.8%, the cart abandonment rate of 78.2%, and the conversion rate at 2.3% in 2023. These metrics highlight the path taken by users, beginning with their initial engagement (add-to-cart), potential points of improvement in the user experience (cart abandonment), and the successful

Download XLS

SELECT KPI

- Conversion Funnel KPIS
 - Add-to-cart rate
 - Cart abandonment rate

Insights

You are on the lookout for a **ready-to-use article** or **report**, which already comprises all the important data on one topic? Our Insights tool might offer just what you need.

The screenshot shows the ECDB Insights website. At the top, there is a navigation bar with the ECDB logo and links for Retailers, Countries, Product Categories, Benchmarks (marked as NEW), and Insights. A search bar is also present. Below the navigation bar, there are two filter buttons: 'SELECT TOPIC All' and 'FILTER BY REGION Worldwide'. The main heading is 'eCommerce Insights'. A sub-heading explains that gaining expertise on consumers, key players, and markets is crucial for success in eCommerce. A dropdown menu is open, showing 'Articles' (Stay informed: Follow-up of new industry development) and 'Reports' (Get curated insights and ready-to-use analytics for topics and countries). Below the main heading, there is a navigation bar with 'OVERVIEW' (underlined), Latest Insights, Deep Dives, Articles, Charts, and Reports. The 'Latest Insights' section features three 'DEEP DIVE' cards: 'Miravia: Alibaba's New Platform & Fastest Growing Online Marketplace in 2023', 'Top Online Stores in Europe: Leading eCommerce Retailers, Net Sales & Market Share', and 'Amazon GMV: Which Marketplace Country Domains Grew the Fastest?'. To the right, there is a 'MAIN TOPICS' sidebar with a list of categories: Consumer Insights, Key Player Insights, Luxury Goods Market, Market Insights, Marketplaces, Payment, Shipping, Stores, and Trends.

USE CASES AND STEP-BY-STEP INSTRUCTIONS

We Show You How to Use the eCommerce Insights to Develop and Implement Your Business Strategy.

USE CASE 1

Go To Market Strategy: Expanding into a Different Country

Expanding into a Different Country

Camping Gear as an Example

Let us assume you are a German supplier of camping gear. Your business is already thriving in Germany and you would now like to expand into new markets. In which countries is the demand for camping gear high and where are there still gaps in the market?

You can start by using the **Ranking** tool in the **Countries** category. Once you have chosen your product category, you will be shown a list of the countries with the highest revenue in the Camping & Adventure sector.

COUNTRY RANKING

Largest eCommerce countries worldwide

The global eCommerce market is led by Greater China with eCommerce revenues of US\$1,837,577.6 million in 2023. Followed by the United States with sales of US\$981,226.3 million and then the United Kingdom with sales of US\$142,242.1 million. The ranking is based on the largest countries by eCommerce revenue in this market in 2023. Market revenue represents B2C sales of physical goods including VAT. By using the filters provided below, the list of countries can be narrowed down according to different types of research questions.

Select a market: Understand the market you are interested in by selecting a category.

SELECT CATEGORY All categories ^

Clear all XLS

Commerce revenue Commerce revenue 1 Continent

All revenues All

Continent	Filtered eCommerce revenue/share	Total eCommerce revenue	Growth	Online share
Asia	US\$1,837,577.6m 100.0%	US\$1,837,577.6m	3.5%	25.9%
Americas	US\$981,226.3m 100.0%	US\$981,226.3m	6.8%	24.1%
3 United Kingdom Europe	US\$142,242.1m	US\$142,242.1m	3.9%	24.9%

Finding New Markets

Camping Gear as an Example

Select a market: Understand the market you are interested in by selecting a category.

SELECT CATEGORY Camping & Adventure

Clear all

↓ XLS

Filter results: Drill down the ranking by different KPIs.

Search

eCommerce revenue

Continent

Country name



All revenues



All



Rank	Country	Continent	Filtered eCommerce revenue/share	Total eCommerce revenue	Growth	Online share
1 (1)	Greater China	Asia	US\$15,626.9m 0.9%	US\$1,837,577.6m	3.5%	20.2%
2 (2)	United States	Americas	US\$10,388.0m 1.1%	US\$981,226.3m	6.8%	20.7%
3 (3)	United Kingdom	Europe	US\$1,327.8m 0.9%	US\$142,242.1m	3.9%	24.6%
4 (6)	Germany	Europe	US\$1,142.4m 1.1%	US\$108,054.4m	4.4%	13.1%
5 (4)	South Korea	Asia	US\$1,097.5m 0.9%	US\$128,533.1m	10.1%	25.9%
6 (5)	Japan	Asia	US\$953.9m 0.9%	US\$111,341.4m	4.6%	8.8%
7 (7)	India	Asia	US\$742.0m 0.8%	US\$89,390.4m	20.9%	2.6%

Your Results

China and America are at the top of the list. However, one glance at the growth rate sparks your interest in South Korea.

In a next step, you can dive deeper into the South Korean market for Camping & Adventure.

Understanding New Markets

Camping Gear in South Korea as an Example

SELECT CATEGORY Camping & Adventure ▾

SELECT COUNTRY South Korea ▾

Hobby & Leisure market in South Korea

The South Korean Hobby & Leisure eCommerce market is predicted to reach US\$27,919.5 million by 2024 and accounts for 20.2% of the total eCommerce market in South Korea. It is expected to increase over the next years. The expected compound annual growth rate for the next four years (CAGR 2024-2028) will be 7.9%, resulting in a projected market volume of US\$37,774.1 million by 2028.

Within the Hobby & Leisure market ECDB considers the following twelve sub-markets: Media, Sports Equipment, Stationery, Crafts & Art Supplies, Pet Supplies, Toys, Bullion & Precious Metal, Camping & Adventure, Musical Instruments, Flowers & Gifts, Other Hobby & Leisure, Erotic & Adult, and Smoking Supplies.

OVERVIEW Monthly revenues Market development Online share Top stores Market definition Comparison

Camping & Adventure in South Korea

Choose the Hobby & Leisure market in the Product Categories Overview.

Click on the subcategory Camping & Adventure and choose the country you need data for.

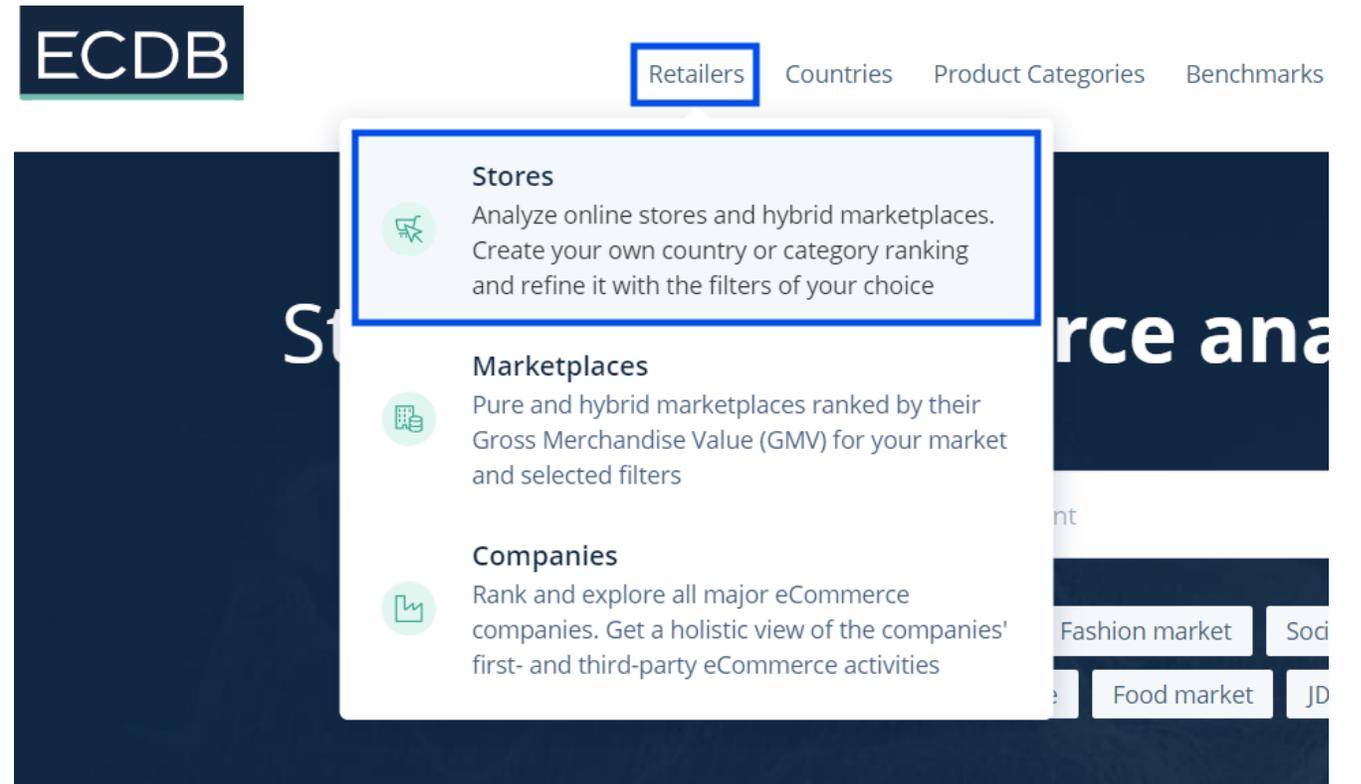
You now have access to data on monthly revenues, the top online stores and much more.

Taking a Closer Look at the eCommerce Landscape

Camping Gear in South Korea as an Example

You have decided to expand to South Korea. Now, you are looking for more information on the market and are seeking to dive deeper into the most important online stores for Camping & Adventure in South Korea.

To continue your research, first choose the **Retailer** tool and click on **Stores**.



Comparison of Online Stores Made Easy

Camping Gear in South Korea as an Example

ECDB

Retailers Countries Product Categories Benchmarks **NEW** Insights USD Search

SELECT CATEGORY Camping & Adventure SELECT COUNTRY South Korea

Clear all ↓ XLS Compare selected (4/4)

Filter results: Drill down the ranking by different KPIs.

Search Specialist Payment method Shipping provider Shop software Revenue Contacts by department

Compare	Rank	Store	Filtered revenue / share	Global revenue	Growth	Main country / share	Main category / share
<input checked="" type="checkbox"/>	1 (601)	ohou.se Bucket Place Co., Ltd.	US\$20.7m 7.0%	US\$295.5m	40.4%	South Korea 100.0%	Furniture & Homeware 23.0%
<input checked="" type="checkbox"/>	2 (576)	hmall.com Hyundai Home Shopping Co., Ltd.	US\$9.2m 3.0%	US\$306.4m	-5.9%	South Korea 100.0%	Fashion 42.0%
<input checked="" type="checkbox"/>	3 (978)	ssfshop.com Fashion section of Samsung C&T Corporation	US\$8.5m 5.0%	US\$170.2m	20.0%	South Korea 100.0%	Fashion 53.0%
<input checked="" type="checkbox"/>	4 (2248)	funshop.co.kr Brandworks Korea, Inc.	US\$5.2m 8.0%	US\$65.5m	-16.1%	South Korea 100.0%	Electronics 26.0%

Stores selected 4 / 4

ohou.se hmall.com ssfshop.com funshop.co.kr

Compare selected (4/4) Deselect all

How To:

1. Choose your category and country to get a list of the online stores with the highest revenue.
2. You can either look at one store in more detail or compare up to four stores with each other.
3. You can then download your curated dataset directly as an XLS-file.

Refine Your Research with Relevant KPIs

Camping Gear in South Korea as an Example

The screenshot shows the ECDB interface with the following elements:

- Navigation:** ECDB logo, Retainers, Countries, Product Categories, Benchmarks (NEW), Insights, USD, Search, and user profile icons.
- Filters:** SELECT CATEGORY: Camping & Adventure; SELECT COUNTRY: South Korea. Buttons for Clear all, XLS, and Compare selected (4/4).
- Filter Results:** Drill down the ranking by different KPIs. A blue box highlights the filter options: Search (Store name), Specialist (All), Payment method (All), Shipping provider (All), Shop software (All), Revenue (All revenues), and Contacts by department (All).
- Table:** A table with columns: Compare, Rank, Store, Filtered revenue / share, Global revenue, Growth, Main country / share, and Main category / share. It lists four stores.
- Footer:** Stores selected: 4 / 4. Buttons for Compare selected (4/4) and Deselect all.

Compare	Rank	Store	Filtered revenue / share	Global revenue	Growth	Main country / share	Main category / share
<input checked="" type="checkbox"/>	1 (601)	ohou.se Bucket Place Co., Ltd.	US\$20.7m 7.0%	US\$295.5m	40.4%	South Korea 100.0%	Furniture & Homeware 23.0%
<input checked="" type="checkbox"/>	2 (576)	hmall.com Hyundai Home Shopping Co., Ltd.	US\$9.2m 3.0%	US\$306.4m	-5.9%	South Korea 100.0%	Fashion 42.0%
<input checked="" type="checkbox"/>	3 (978)	ssfshop.com Fashion section of Samsung C&T Corporation	US\$8.5m 5.0%	US\$170.2m	20.0%	South Korea 100.0%	Fashion 53.0%
<input checked="" type="checkbox"/>	4 (2248)	funshop.co.kr Brandworks Korea, Inc.	US\$5.2m 8.0%	US\$65.5m	-16.1%	South Korea 100.0%	Electronics 26.0%

How to Refine Your Research Even More:

Not only can you search for specific shops, but you can also filter for relevant KPIs such as payment method or shipping provider.

You can, once again, compare stores and download your individualized dataset immediately as an XLS-file.

USE CASE 2

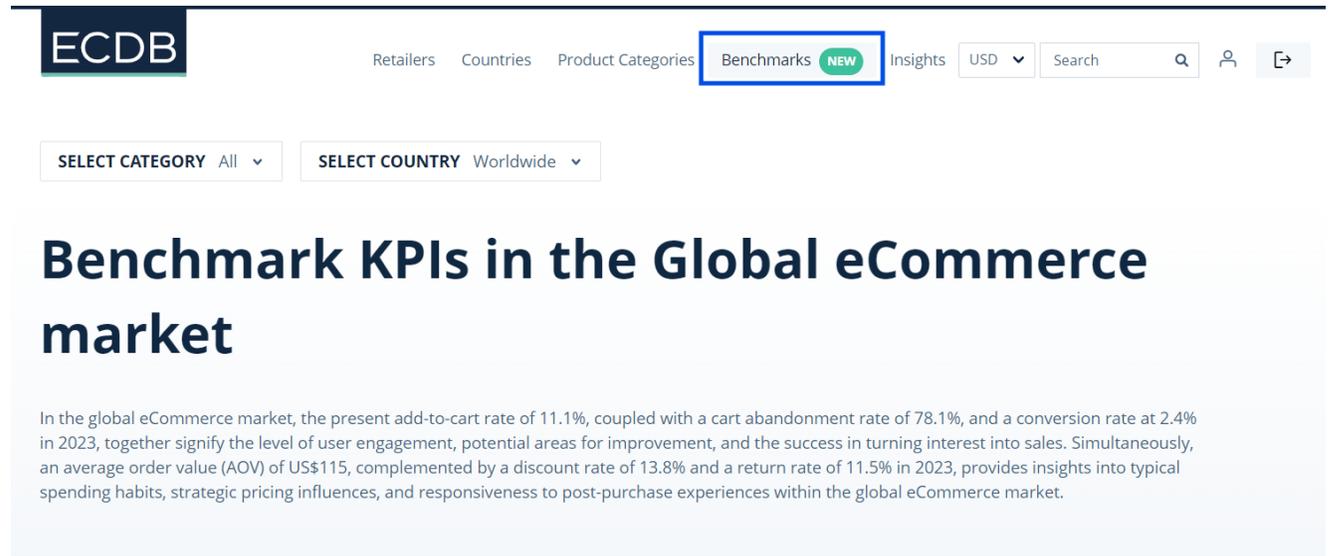
Business Development and Growth:
Planning Future Business Projects.

Business Development

Consumer Electronics in Germany

You are planning to open a new online store for electronics selling primarily to German customers. For your business plan, you would first like to get an overview of benchmark KPIs in your sector.

To access these relevant **KPIs**, you can make use of our new **Benchmarks** tool.



The screenshot shows the ECDB website interface. The navigation bar includes 'Retailers', 'Countries', 'Product Categories', 'Benchmarks' (highlighted with a blue box and a green 'NEW' badge), 'Insights', 'USD', a search bar, a user profile icon, and a share icon. Below the navigation bar, there are two dropdown menus: 'SELECT CATEGORY All' and 'SELECT COUNTRY Worldwide'. The main heading is 'Benchmark KPIs in the Global eCommerce market'. Below the heading, there is a paragraph of text: 'In the global eCommerce market, the present add-to-cart rate of 11.1%, coupled with a cart abandonment rate of 78.1%, and a conversion rate at 2.4% in 2023, together signify the level of user engagement, potential areas for improvement, and the success in turning interest into sales. Simultaneously, an average order value (AOV) of US\$115, complemented by a discount rate of 13.8% and a return rate of 11.5% in 2023, provides insights into typical spending habits, strategic pricing influences, and responsiveness to post-purchase experiences within the global eCommerce market.'

Individualize Your Search

Consumer Electronics in Germany

The screenshot shows the ECDB website interface. At the top, there is a navigation bar with the ECDB logo and menu items: Retailers, Countries, Product Categories, Benchmarks (marked with a 'NEW' badge), and Insights. A search bar contains 'USD' and a search icon. Below the navigation bar, there are two dropdown menus: 'SELECT CATEGORY' set to 'Consumer Electronics' and 'SELECT COUNTRY' set to 'Germany'. The main heading is 'Benchmark KPIs in the German Consumer Electronics market'. Below the heading is a paragraph of text: 'In the German Consumer Electronics eCommerce market, the present add-to-cart rate of 7.2%, coupled with a cart abandonment rate of 53.1%, and a conversion rate at 3.4% in 2023, together signify the level of user engagement, potential areas for improvement, and the success in turning interest into sales. Simultaneously, an average order value (AOV) of US\$113, complemented by a discount rate of 12.9% and a return rate of 8.5% in 2023, provides insights into typical spending habits, strategic pricing influences, and responsiveness to post-purchase experiences within the German Consumer Electronics eCommerce market.' At the bottom, there is a navigation bar with 'OVERVIEW' (highlighted with a blue box), 'Conversion Funnel KPIs', and 'Transactional KPIs'.

How To:

1. Choose your preferred country and product category.
2. You will then be shown an overview of your selected market in form of a short text.

Benchmark KPIs

Consumer Electronics in Germany

OVERVIEW

Conversion Funnel KPIs

Transactional KPIs

CONVERSION FUNNEL KPIS

Conversion funnel KPIs in the **German Consumer Electronics** market

Key performance indicators (KPIs) for the conversion funnel in the German Consumer Electronics eCommerce market include the current add-to-cart rate of 7.2%, the cart abandonment rate of 53.1%, and the conversion rate at 3.4% in 2023. These metrics highlight the path taken by users, beginning with their initial engagement (add-to-cart), potential points of improvement in the user experience (cart abandonment), and the successful conversion of interest into finalized sales (conversion rate).

CONVERSION FUNNEL KPIS IN THE GERMAN CONSUMER ELECTRONICS MARKET

IN 2023

in %

Download XLS

SELECT KPI

Conversion Funnel KPIs

- Add-to-cart rate
- Cart abandonment rate
- Conversion rate

Transactional KPIs

- Average order value (AOV)
- Discount rate
- Return rate

How to Access Benchmark KPIs:

1. You can use the top navigation or more detailed overview on the right side to browse through the different conversion funnel and transactional KPIs and gain a deeper understanding of your market.
2. Once again, you can download your dataset as an XLS-file.

Planning Made Easy

Electronics eCommerce in Germany

To further plan your new endeavor, you would also like to get some insights into the most popular payment and shipping options as well as the different software used in your industry.

Our **Product Categories** tool can help you collect all the relevant information you need. In the **overview**, you can choose your market and start your research.

The screenshot displays the ECDB website's 'Product Categories' section. At the top, a navigation bar includes 'Retailers', 'Countries', 'Product Categories' (highlighted with a blue box), 'Benchmarks' (with a 'NEW' badge), 'Insights', 'USD' (currency selector), and a search bar. A dropdown menu is open under 'Product Categories', showing two options: 'Overview' (with a globe icon) and 'Ranking' (with a bar chart icon). Below the navigation, the main heading reads 'Discover a great product category'. A video player is visible on the right, titled 'ECDB - Category Ranking Explained' with a play button. The main text describes the tool: 'Dive deep into eCommerce product categories, analyzing market sizes, trends, and emerging patterns. Uncover leading online retailers within a category, shedding light on market dynamics and competition. Get an overview of all product categories included in ECDB below.' Below this text is a horizontal menu with 'OVERVIEW' (underlined), 'Use Cases', 'Category Ranking', 'Category Overview', and 'Methodology'. At the bottom, there is a row of category selection buttons: 'All' (with a globe icon), 'Fashion' (with a shirt icon), 'Electronics' (with a laptop icon and highlighted by a blue box), 'Grocery' (with a shopping cart icon), and 'Care Products' (with a bottle icon).

Further Refine Your Search

Consumer Electronics in Germany as an Example

SELECT CATEGORY Electronics ▾

SELECT COUNTRY Worldwide ▾

Global Electronics market

The global Electronics eCommerce market is expected to increase over the next years. It is predicted to reach US\$1,060,204.6 million by 2024 and the expected compound annual growth rate for the next four years (CAGR 2024-2028) will be 5.9%.

ECDB considers the following two sub-markets within the Electronics market: Consumer Electronics and Electrical Appliances. Consumer Electronics is the largest sub-market and accounts for 68.9% of the global Electronics market.

OVERVIEW

Monthly revenues

Market development

Online share

Top stores

Payment

Shipping

Shop software

Market definition

Comparison

How To

1. In the overview on the global electronics market, you can once again choose your desired country.
2. You also have the option to click through a plethora of market data. For our fictional use case, payment, shipping and shop software will offer us interesting insights.

SUPPORT

You need further guidance? We are happy to help!

ECDB Tutorials

Get started right away with our short videos



[Click here to watch our tutorials](#)

You need an extensive demonstration?

Our ECDB experts are here to help.

[Book a demo now](#)



The screenshot shows the ECDB website with a dark blue background. At the top left is the ECDB logo, and at the top right is a 'Log In' button. The main heading is 'Get a product tour.' followed by a subtext: 'During this session, we will present our methodology and various use cases for different industries and address your specific needs.' Below this are three green checkmarks with statistics: '52,000+ Retailers', '250+ Categories', and '150+ Countries'. A section titled 'THE INDUSTRY LEADERS TRUST ECDB' features logos for PayPal, Samsung, Amazon, Google, Zalando, and DHL. On the right side, there is a 'Let's talk!' section with contact information: '+49 (40) 874 061 04' and 'hello@ecdb.com', and a 'Choose date and time' button. At the bottom, there are two customer testimonials with photos of the speakers: Kai Pohlmann and Michael Lüttgen.

ECDB → Log In

Get a product tour.

During this session, we will present our methodology and various use cases for different industries and address your specific needs.

- ✓ 52,000+ Retailers
- ✓ 250+ Categories
- ✓ 150+ Countries

THE INDUSTRY LEADERS TRUST ECDB

PayPal SAMSUNG amazon
Google zalando DHL

Let's talk!
+49 (40) 874 061 04 hello@ecdb.com
Or simply choose an appointment that suits you best.

Choose date and time

What our customers say

"ECDB – a great source for us to qualify Ecommerce related leads."
Kai Pohlmann
Co-Founder at MAI Marketing Automation Intelligence GmbH

"We can fully rely on ECDB data to make strategic decisions."
Michael Lüttgen
Managing Director International bei Kaufland Stiftung & Co. KG

You have questions? We have the answers!

Along your respective contact at Statista, you can also reach us here:

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