



# Introduction to Euromonitor International

For Kementerian Perdagangan

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Gateway to Global Strategic Intelligence

# About Euromonitor International

## Strategic global market research

provider with over 40 years  
researching international markets

### OUR SERVICES



### EXPANSIVE NETWORK

1,200+ on-the-ground researchers in 100 countries

Complete view of the global marketplace

Cross-comparable data across every market

### OUR EXPERTISE

Consumer trends and lifestyles

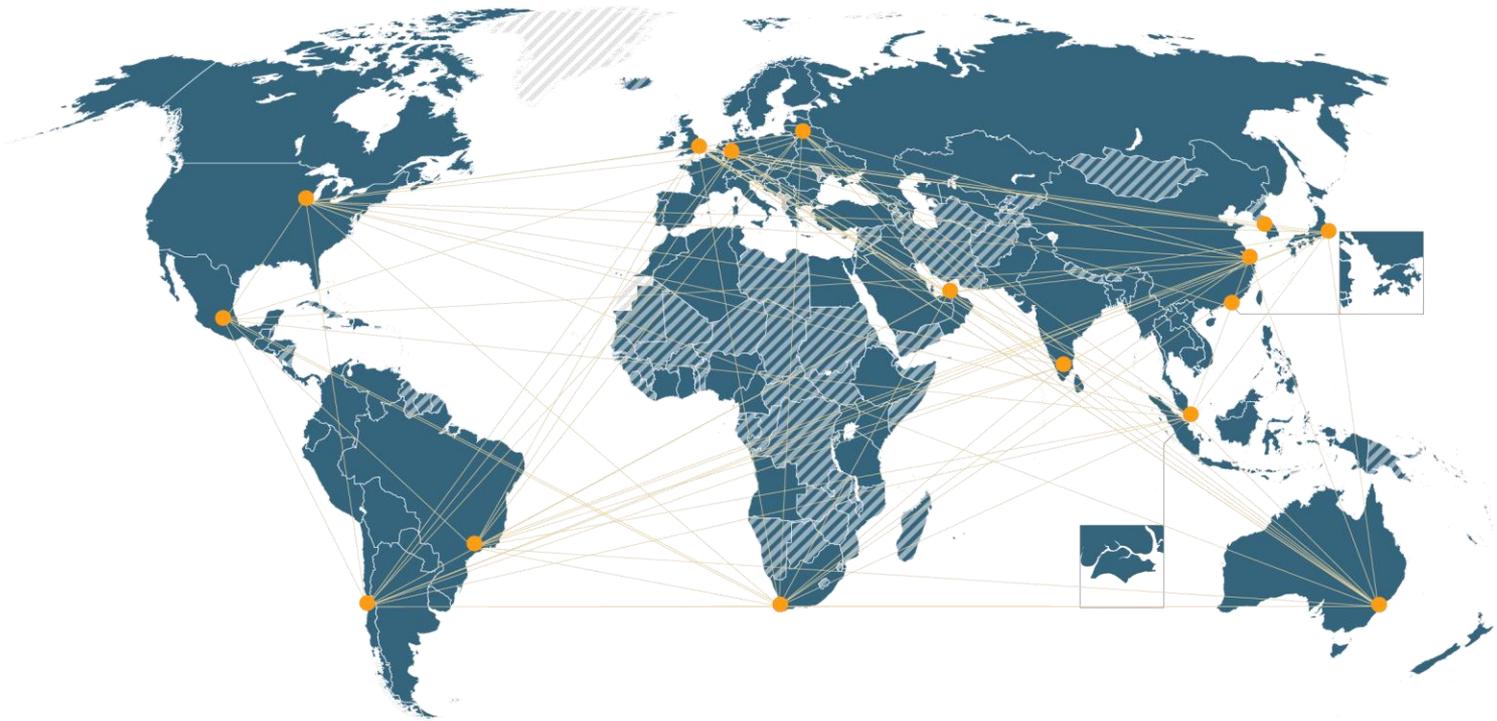
Companies and brands

Product categories and distribution channels

Production and supply chains

Economics and forecasting

# Euromonitor International Network



- 16 OFFICES**
  - London Tokyo
  - Chicago Sydney
  - Singapore Bangalore
  - Shanghai São Paulo
  - Vilnius Hong Kong
  - Santiago Seoul
  - Dubai Düsseldorf
  - Cape Town Mexico City
- 100 COUNTRIES**  
in-depth analysis on consumer goods and service industries
- 210 COUNTRIES AND TERRITORIES**  
+ demographic, macro- and socio-economic data on consumers and economies

# Agenda

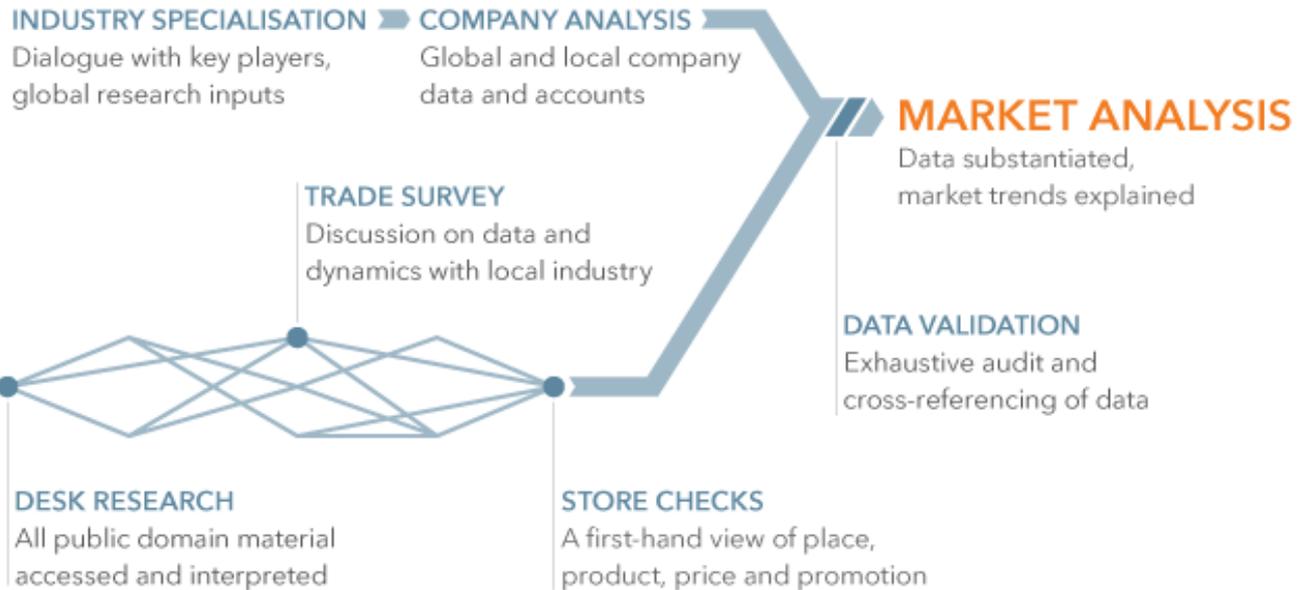
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- Introduction to Euromonitor
- **Research Methodology**
- Application to Kementerian Perdagangan
- Passport: Exploring the Database



# Research Methodology

## GLOBAL INSIGHT



## LOCAL KNOWLEDGE

# Agenda

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- Introduction to Euromonitor
- Research Methodology
- **Application to Kementerian Perdagangan**
- Passport: Exploring the Database



# RESEARCH COVERAGE

*Kementerian Perdagangan*  
*highlighted in orange*

## Africa and the Middle East

Algeria  
Cameroon  
Egypt  
Iran  
Israel  
Kenya  
Morocco  
Nigeria  
Saudi Arabia  
South Africa  
Tunisia  
United Arab Emirates  
Angola  
Côte d'Ivoire  
Ethiopia  
Ghana  
Tanzania  
Iraq  
Jordan  
Kuwait  
Lebanon  
Oman

## Asia Pacific

Azerbaijan  
China  
Hong Kong, China  
India  
Indonesia  
Japan  
Kazakhstan  
Malaysia  
Pakistan  
Philippines  
Singapore  
South Korea  
Taiwan  
Thailand  
Uzbekistan  
Vietnam  
Bangladesh  
Cambodia  
Laos  
Myanmar  
Sri Lanka

## Australasia

Australia  
New Zealand

## Eastern Europe

Belarus  
Bosnia-Herzegovina  
Bulgaria  
Croatia  
Czech Republic  
Estonia  
Georgia  
Hungary  
Latvia  
Lithuania  
Macedonia  
Poland  
Romania  
Russia  
Serbia  
Slovakia  
Slovenia  
Ukraine

## Latin America

Argentina  
Bolivia  
Brazil  
Chile  
Colombia  
Costa Rica  
Dominican Republic  
Ecuador  
Guatemala  
Mexico  
Peru  
Uruguay  
Venezuela  
Cuba  
El Salvador  
Honduras  
Panama  
Paraguay

## North America

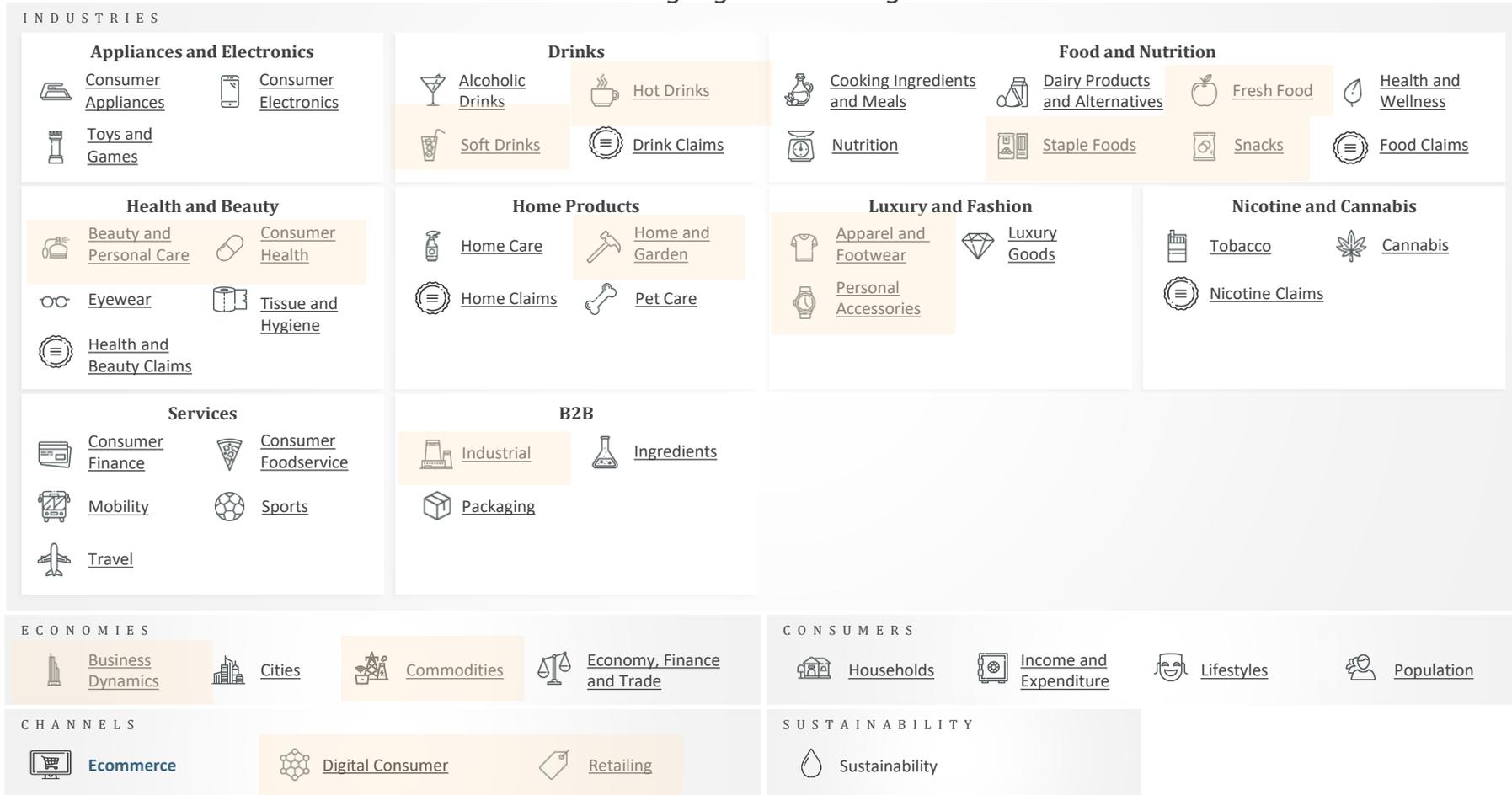
Canada  
USA

## Western Europe

Austria  
Belgium  
Denmark  
Finland  
France  
Germany  
Greece  
Ireland  
Italy  
Netherlands  
Norway  
Portugal  
Spain  
Sweden  
Switzerland  
Turkey  
United Kingdom

# PASSPORT COVERAGE

Kementerian Perdagangan  
highlighted in orange



Subscription

Recommended

## Euromonitor Service to Kementerian Perdagangan

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Euromonitor International has a long-standing history of supporting government associations through our network of professional account managers who sit across our 15 global offices. These teams work proactively with our clients to ensure they maximize the use of Passport and the overall research services offered by us.

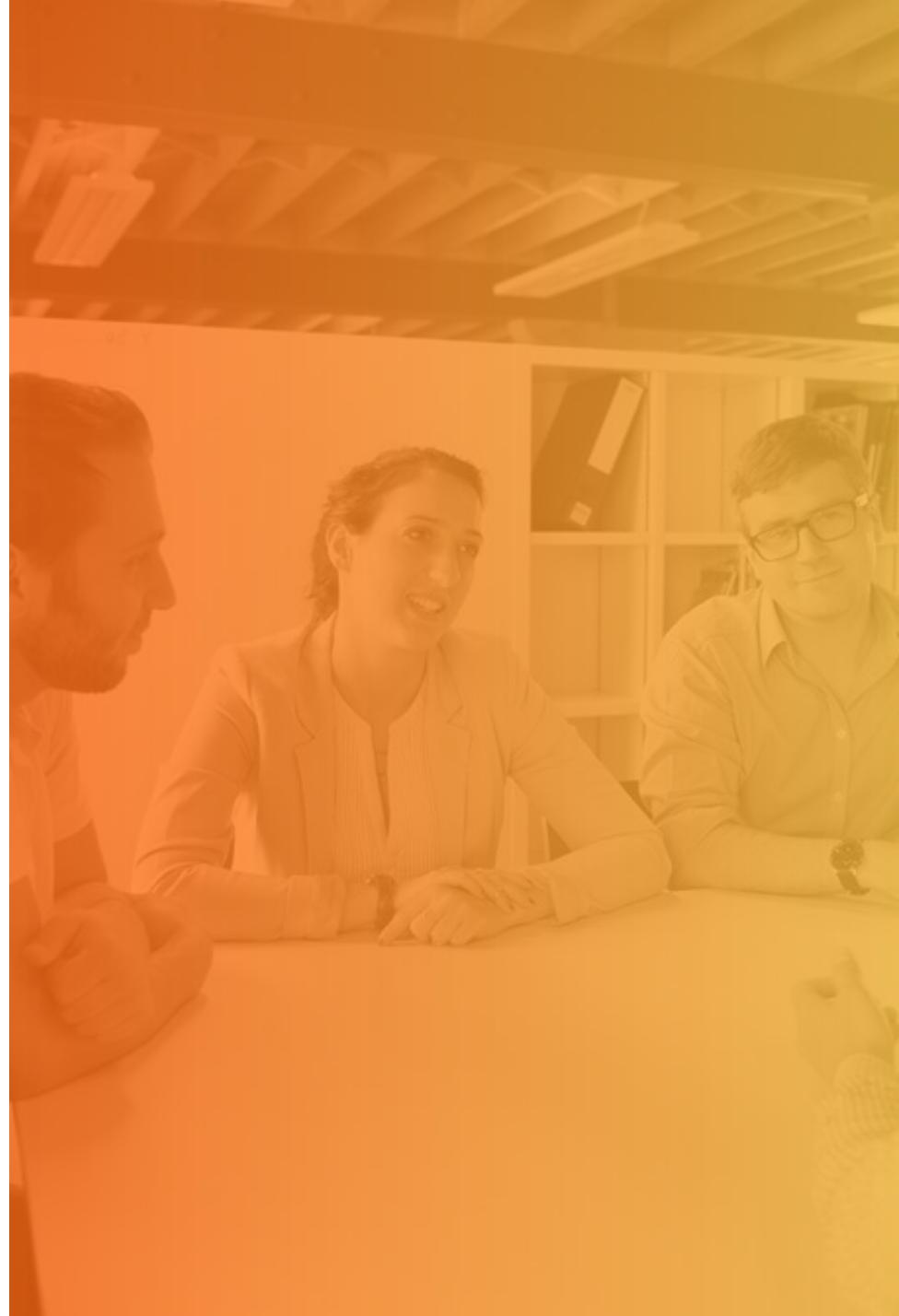
Our support services include (based on license configuration):

- A dedicated account manager assigned to Kementerian Perdagangan
- Onsite and/or online training to assist day-to-day Passport usage
- Quarterly usage reviews available on request to ensure visibility of usage
- 24-hour support from our 15 global offices
- Access to in-country analysts to gain further insight on Passport related interests
- Media housed within Passport that contains tutorials on using Passport, research update schedules, research definitions, FAQs, and research methodology explanation
- Proactive content alerts tailored for a range of relevant subject areas emailed to those users who request them
- Access to consultants to discuss bespoke research needs outside of the content contained within Passport

# Agenda

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- Introduction to Euromonitor
- Research Methodology
- Application to Kementerian Perdagangan
- **Passport: Exploring the Database**



# What is Passport?

**up to 270 Million**  
Internationally Comparable Statistics

## Industry Data

For 100+ Countries and 30+ Industries

Market Sizes      Distribution  
Company Shares      Industry Surveys  
Brand Shares

## Economy Data

For 200+ Countries and Territories

Business Dynamics      Economy, Finance  
Cities      and Trade  
Industrial      Sustainability

## Consumer Data

For 200+ Countries and Territories

Digital Consumer      Population  
Households      Lifestyles  
Income and expenditure      Consumer Survey

### Global Reports

Global Briefings ●●●  
Strategy Briefings ●●●  
Regional Briefings ●●●

### Country Analysis

Industry Country Reports ●  
Datagraphics ●  
Country Profiles ●  
Economy & Consumers Country Reports ●●

### Company Profiles

Global Profiles ●  
Local Profiles ●

### Multimedia

Podcasts ●●●  
Videos ●●●

### Analytics

Competitor Analytics ●	Macro Model ●
Industry Forecast Model ●	Consumer Spending by Income Bands ●
Passport Connector ●●●	Future Demographics Model ●
Cities Income Distribution Model ●	Income and Wealth Distribution Model ●
Commodity Price Model ●	Travel Forecast Model ●
Economic Barometer ●	

*All briefings, datasets, datagraphics and reports can be downloaded.*

# Historic Data and Forecast

## Market size

SEARCH RESULTS /

### Market Sizes

Historical/Forecast

[Category Definitions](#) | [Region Definitions](#) | [Calcula](#)

Stats Type	Geography	Category	Data Type	Unit	Current Constant	2014	2015	2016	2017	2018	2019	2020	2021
	Indonesia	Beauty and Personal Care	Retail Value RSP	IDR billion	Current Prices	50,921.5	57,904.8	63,881.6	70,158.3	77,236.5	84,540.8	88,171.5	94,469.7
	Indonesia	Skin Care	Retail Value RSP	IDR billion	Current Prices	14,246.6	16,444.6	18,490.2	20,382.3	22,518.3	25,059.1	27,095.9	29,911.0
	Indonesia	Body Care	Retail Value RSP	IDR billion	Current Prices	2,161.9	2,471.5	2,753.6	2,971.8	3,209.6	3,484.3	3,707.5	4,056.0
	Indonesia	Firming/Anti-Cellulite Body Care	Retail Value RSP	IDR billion	Current Prices	60.8	70.3	78.7	84.6	91.3	98.2	105.3	115.9
	Indonesia	General Purpose Body Care	Retail Value RSP	IDR billion	Current Prices	2,101.1	2,401.2	2,675.0	2,887.2	3,118.3	3,386.1	3,602.2	3,940.0
	Indonesia	Facial Care	Retail Value RSP	IDR billion	Current Prices	11,928.5	13,798.4	15,538.9	17,183.7	19,061.4	21,304.5	23,107.6	25,558.5
	Indonesia	Skin Care Sets/Kits	Retail Value RSP	IDR billion	Current Prices	156.2	174.7	197.6	226.8	247.2	270.3	280.8	296.5
	Malaysia	Beauty and Personal Care	Retail Value RSP	MYR million	Current Prices	7,406.0	7,817.2	8,274.7	8,780.1	9,371.8	10,057.0	10,197.5	10,875.6
	Malaysia	Skin Care	Retail Value RSP	MYR million	Current Prices	2,407.8	2,559.2	2,727.6	2,916.7	3,158.3	3,454.9	3,529.2	3,794.3
	Malaysia	Body Care	Retail Value RSP	MYR million	Current Prices	239.5	247.1	254.9	262.9	271.0	279.8	273.9	280.3

SEARCH RESULTS /

### Distribution

Historical | % breakdown

[Category Definitions](#) | [Distribution Definitions](#) | [Region Definitions](#) | [Calculation Variables](#)

Geography	Category	Outlet Type	Data Type	2014	2015	2016	2017	2018	2019
Indonesia	Baby and Child-specific Products	Store-Based Retailing	Retail Value RSP	98.5	98.4	98.1	98.0	97.5	97.5
Indonesia	Baby and Child-specific Products	Grocery Retailers	Retail Value RSP	67.1	65.6	65.2	63.7	63.1	63.8
Indonesia	Baby and Child-specific Products	Modern Grocery Retailers	Retail Value RSP	52.0	50.8	50.4	48.9	48.3	48.6
Indonesia	Baby and Child-specific Products	Convenience Stores	Retail Value RSP	11.6	11.5	11.4	11.6	11.7	12.1
Indonesia	Baby and Child-specific Products	Hypermarkets	Retail Value RSP	20.9	20.2	19.8	19.4	19.1	19.2
Indonesia	Baby and Child-specific Products	Supermarkets	Retail Value RSP	19.6	19.1	19.1	18.0	17.5	17.3
Indonesia	Baby and Child-specific Products	Traditional Grocery Retailers	Retail Value RSP	15.1	14.8	14.8	14.8	14.8	15.2

Immediate understanding and detailed analysis of the global and local industry trends:

- Market size: 20 years of comparable data (15 years of historical data + 5 years forecast)
- Volume and value sales
- Value sales at retail and manufacturer selling prices
- Distribution split: granular detail of the most strategic channels within the industry

# Historic Data and Forecast

SEARCH RESULTS /

Market Sizes

Historical | Period growth

[Category Definitions](#) | [Region Definitions](#) | [Calculation Variables](#)

Stats Type	Geography	Category	Data Type	Unit	Current Constant	2014 - 2019 %	2014 - 2019 CAGR %	2014 - 2019 Absolute
	Indonesia	Baby and Child-specific Products	Retail Value RSP	IDR billion	Current Prices	90.1	13.7	1,995.9
	Indonesia	Bath and Shower	Retail Value RSP	IDR billion	Current Prices	46.5	7.9	2,389.4
	Indonesia	Colour Cosmetics	Retail Value RSP	IDR billion	Current Prices	77.4	12.1	3,711.9
	Indonesia	Deodorants	Retail Value RSP	IDR billion	Current Prices	164.3	21.5	2,991.0
	Indonesia	Fragrances	Retail Value RSP	IDR billion	Current Prices	55.0	9.2	2,966.4
	Indonesia	Hair Care	Retail Value RSP	IDR billion	Current Prices	54.9	9.1	6,167.6
	Indonesia	Men's Grooming	Retail Value RSP	IDR billion	Current Prices	108.8	15.9	4,010.8
	Indonesia	Oral Care	Retail Value RSP	IDR billion	Current Prices	40.2	7.0	2,215.1
	Indonesia	Oral Care Excl Power Toothbrushes	Retail Value RSP	IDR billion	Current Prices	40.2	7.0	2,215.1
	Indonesia	Skin Care	Retail Value RSP	IDR billion	Current Prices	75.9	12.0	10,812.5
	Indonesia	Sun Care	Retail Value RSP	IDR billion	Current Prices	79.7	12.4	69.5
	Indonesia	Premium Beauty and Personal Care	Retail Value RSP	IDR billion	Current Prices	74.2	11.7	3,372.4

Easily rank your search results by %, CAGR, Absolute Value, country or sub-sector to quickly discover where opportunities lie

SEARCH RESULTS /

Market Sizes

Historical | Period growth

[Category Definitions](#) | [Region Definitions](#) | [Calculation Variables](#)

Stats Type	Geography	Category	Data Type	Unit	Current Constant	2014 - 2019 %	2014 - 2019 CAGR %	2014 - 2019 Absolute
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	Indonesia	Colour Cosmetics	Retail Value RSP	IDR billion	Current Prices	77.4	12.1	3,711.9
	Indonesia	Skin Care	Retail Value RSP	IDR billion	Current Prices	75.9	12.0	10,812.5
	Indonesia	Premium Beauty and Personal Care	Retail Value RSP	IDR billion	Current Prices	74.2	11.7	3,372.4
	Indonesia	Prestige Beauty and Personal Care	Retail Value RSP	IDR billion	Current Prices	74.2	11.7	3,372.4
	Indonesia	Mass Beauty and Personal Care	Retail Value RSP	IDR billion	Current Prices	68.7	11.0	27,730.6
	Indonesia	Fragrances	Retail Value RSP	IDR billion	Current Prices	55.0	9.2	2,966.4
	Indonesia	Hair Care	Retail Value RSP	IDR billion	Current Prices	54.9	9.1	6,167.6
	Indonesia	Bath and Shower	Retail Value RSP	IDR billion	Current Prices	46.5	7.9	2,389.4

# Country-focused and category-focused analysis

## Country reports

**Fresh Food in Brazil**  
COUNTRY REPORT | MAR 2018

ANALYSIS | DATAGRAPHS | CONTEXT | DOWNLOAD | RELATED

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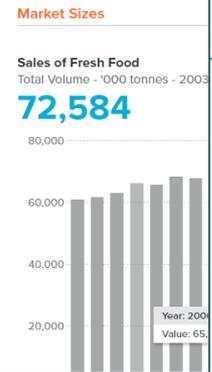
**EXECUTIVE SUMMARY**

**Brazil experiences good harvests in 2017**

Agricultural crops were compromised by climate changes in 2016; by contrast, the good harvests of fruits, pulses, starchy roots and vegetables in 2017 were auspicious for fresh food in Brazil. Meat, however, saw a reduction, mainly due to Operation Weak Flesh in early 2017, which compromised not only beef and pork exports, but also consumption in the domestic market. Eggs maintained its growth trajectory because Brazilians increased their low per capita consumption of this animal protein. Fish and seafood also witnessed good growth rates, thanks to freshwater fish, via aquaculture in the rivers. Sugarcane producers also grew other crops, such as beans, corn and soybeans. Sugar is increasingly shunned in the domestic market, mainly in food processing, as well as seeing a reduction in daily consumption by Brazilians, due to the negative effects that sugar can cause to the health, according to studies coordinated by the FAO. Thus, sugarcane subproducts have their main destination in exported sugar and in fuel generated by ethanol for consumption in both domestic and foreign markets.

**Good harvests of fresh fruits help inflation to fall in 2017**

There were declines in harvests in 2016. This was mainly due to the climatic conditions, with out-of-season rains that damaged several crops, causing a reduction in the availability of fresh food, and even raw materials for feeding livestock in that year. However, in 2017 there were good harvests of fruits, starchy roots and vegetables, as



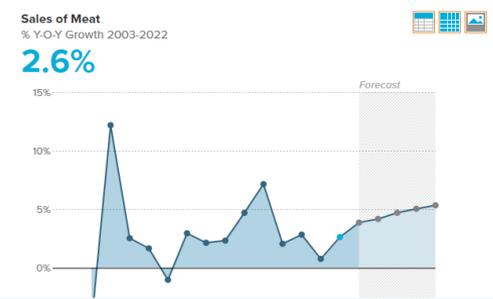
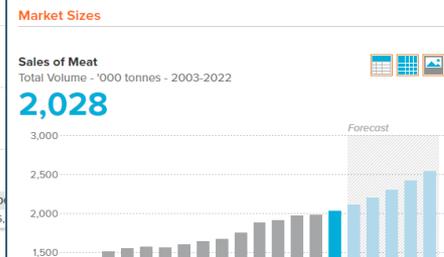
## Category briefings

**Meat in Thailand**  
COUNTRY REPORT | MAY 2018

ANALYSIS | DATAGRAPHS | CONTEXT | DOWNLOAD | RELATED

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Convert Currency (Fixed Ex Rates) LOCAL



**Fresh Food Dashboard** Choose dashboard Go

Category View | Category View | Channel View

Change Category

**Vegetables**

Forecast Growth

Map View | Scatter Plot | Bar Chart

Global Figure  
2017-2022 CAGR  
**3.6**

Regional Comparison  
2017-2022 CAGR

- Asia Pacific
- Australasia
- Eastern Europe
- Latin America
- Middle East and Africa
- North America
- Western Europe

Change Geography

**Mexico** Explore in Detail

Market Size  
2017, '000 tonnes: 6,637

Per Capita  
2017, Kg: 53.73

Forecast Growth  
2017-2022 CAGR: 1.4%

© Euromonitor International 2018

## Dashboard

# Corporate Analysis

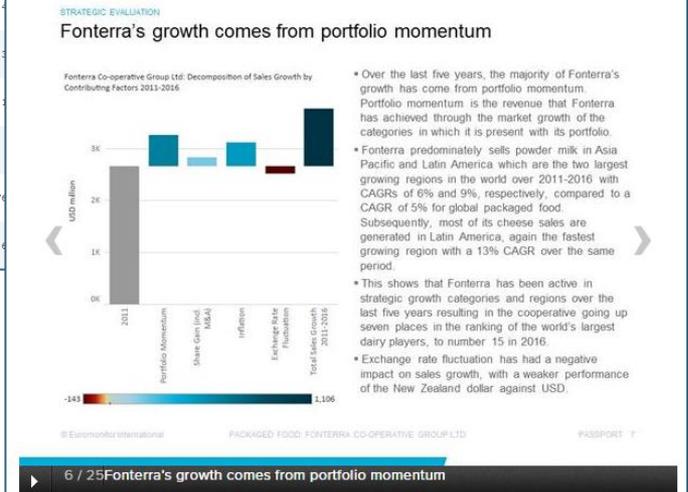
## Company and brand shares

Brand Shares										
Umbrella - Historical Owner   Historical   % breakdown										
Stats Type	Geography	Category	Brand Name	Company Name (GBD)	Data Type	2012	2013	2014	2015	2016
	United Kingdom	Chilled Processed Red Meat	Danepak	Danish Crown Amba	Retail Value RSP	8.0	7.8	7.7	8.1	8.0
	United Kingdom	Chilled Processed Red Meat	Richmond	Kerry Group Plc	Retail Value RSP	3.6	3.8	3.7	3.7	3.7
	United Kingdom	Chilled Processed Red Meat	Wall's	Kerry Group Plc	Retail Value RSP	3.6	3.4	3.4	3.4	3.4
	United Kingdom	Chilled Processed Red Meat	Mattessons	Kerry Group Plc	Retail Value RSP	1.0	1.1	1.1	1.1	1.1
	United Kingdom	Chilled Processed Red Meat	Bowyers	Kerry Group Plc	Retail Value RSP	-	-	-	-	-
	United Kingdom	Chilled Processed Red Meat	Private label	Private Label	Retail Value RSP	75.0	75.1	74.7	76.2	76.2
	United Kingdom	Chilled Processed Red Meat	Others	Others	Retail Value RSP	8.9	8.8	9.5	7.5	7.5

- Evaluate the market position and financial performance of the leading national and international players
- Company and brand shares, sales volume and ranking: reliable insights to support your investment/divestment decisions
- Monitor your portfolio companies and track potential new profitable investments

## Company profiles

### Fonterra Co-operative Group Ltd in Packaged Food (World) Global Company Profile | 11 Jul 2017



- Company data by global brand owner and national subsidiary / licensee
- Brand data by global brand name and local brand name

# Packaging

Understand the growth opportunities for different packaging types, determine where to invest in new packaging manufacturing plants and focus new entry strategies based on potential growth in a given market.

State Type	Geography	Category	Packaging Class	Pack Type	Data Type	Unit	2013	2014	2015	2016	2017	2018
World	World	Dog and Cat Food Packaging	Total	Total Packaging	Retail-trade Unit Volume	million units	38,533.9	39,693.6	41,567.2	43,128.9	44,502.0	45,995.8
World	World	Dog and Cat Food Packaging	Total	Flexible Packaging	Retail-trade Unit Volume	million units	17,777.8	18,821.4	20,280.5	21,254.1	22,460.7	23,615.7
World	World	Dog and Cat Food Packaging	Total	Blister and Strip Packs	Retail-trade Unit Volume	million units	2.2	2.1	14.7	22.2	24.8	28.8
World	World	Dog and Cat Food Packaging	Total	Flexible Aluminium/Paper	Retail-trade Unit Volume	million units	6.1	6.3	6.4	5.7	4.1	3.5
World	World	Dog and Cat Food Packaging	Total	Flexible Aluminium/Plastic	Retail-trade Unit Volume	million units	642.8	679.1	712.5	762.5	819.0	883.4
World	World	Dog and Cat Food Packaging	Total	Flexible Paper	Retail-trade Unit Volume	million units	1,105.1	1,035.0	1,071.5	1,061.4	1,072.2	1,081.4
World	World	Dog and Cat Food Packaging	Total	Flexible Paper/Plastic	Retail-trade Unit Volume	million units	76.3	79.0	81.8	86.4	89.2	92.2
World	World	Dog and Cat Food Packaging	Total	Flexible Plastic	Retail-trade Unit Volume	million units	4,352.9	4,494.7	4,640.9	4,788.5	4,943.6	5,098.4
World	World	Dog and Cat Food Packaging	Total	Stand-Up Pouches	Retail-trade Unit Volume	million units	11,593.4	12,469.1	13,559.8	14,624.2	15,507.8	16,446.1
World	World	Dog and Cat Food Packaging	Total	Aluminium/Plastic Pouches	Retail-trade Unit Volume	million units	10,228.9	11,003.0	11,906.9	12,890.4	13,621.7	14,429.6
World	World	Dog and Cat Food Packaging	Total	Plastic Pouches	Retail-trade Unit Volume	million units	1,357.5	1,466.1	1,592.9	1,733.9	1,886.1	2,016.5
World	World	Dog and Cat Food Packaging	Total	Liquid Cartons	Retail-trade Unit Volume	million units	11.8	12.6	15.1	14.6	16.5	16.5
World	World	Dog and Cat Food Packaging	Total	Brick Liquid Cartons	Retail-trade Unit Volume	million units	11.8	12.6	15.1	14.6	16.5	16.4
World	World	Dog and Cat Food Packaging	Total	Gable Top Liquid Cartons	Retail-trade Unit Volume	million units	0.0	0.0	0.0	0.0	0.0	0.0
World	World	Dog and Cat Food Packaging	Total	Metal	Retail-trade Unit Volume	million units	18,683.9	18,843.4	18,962.2	19,127.2	19,261.4	19,482.8
World	World	Dog and Cat Food Packaging	Total	Aluminium Trays	Retail-trade Unit Volume	million units	4,102.3	4,145.8	4,225.0	4,260.6	4,345.7	4,433.9
World	World	Dog and Cat Food Packaging	Total	Metal Food Cans	Retail-trade Unit Volume	million units	14,581.3	14,697.2	14,737.1	14,876.8	14,915.8	15,048.9
World	World	Dog and Cat Food Packaging	Total	Metal Tins	Retail-trade Unit Volume	million units	0.3	0.3	0.1	-	-	-
World	World	Dog and Cat Food Packaging	Total	Paper-based Containers	Retail-trade Unit Volume	million units	1,075.1	1,044.3	1,066.1	1,082.7	1,106.4	1,099.7
World	World	Dog and Cat Food Packaging	Total	Board Tubs	Retail-trade Unit Volume	million units	22.5	20.1	19.8	20.7	20.4	20.1
World	World	Dog and Cat Food Packaging	Total	Composite Containers	Retail-trade Unit Volume	million units	25.9	27.6	28.9	29.6	31.0	29.0
World	World	Dog and Cat Food Packaging	Total	Folding Cartons	Retail-trade Unit Volume	million units	1,026.7	1,018.6	1,017.9	1,042.4	1,059.0	1,050.7
World	World	Dog and Cat Food Packaging	Total	Rigid Plastic	Retail-trade Unit Volume	million units	985.0	1,141.9	1,433.3	1,529.2	1,654.0	1,779.1
World	World	Dog and Cat Food Packaging	Total	HDPE Bottles	Retail-trade Unit Volume	million units	17.2	18.2	12.4	18.0	17.5	16.8
World	World	Dog and Cat Food Packaging	Total	PET Bottles	Retail-trade Unit Volume	million units	0.0	0.0	0.0	0.0	0.0	0.0
World	World	Dog and Cat Food Packaging	Total	PET Jars	Retail-trade Unit Volume	million units	28.4	27.9	25.9	25.9	24.4	24.5
World	World	Dog and Cat Food Packaging	Total	Superstretch Plastic Tubes	Retail-trade Unit Volume	million units	0.7	0.6	0.7	0.9	1.0	1.2
World	World	Dog and Cat Food Packaging	Total	Thin Wall Plastic Containers	Retail-trade Unit Volume	million units	906.4	1,063.9	1,356.9	1,452.3	1,590.6	1,702.5
World	World	Dog and Cat Food Packaging	Total	Other Plastic Bottles	Retail-trade Unit Volume	million units	0.0	0.0	0.0	0.0	0.0	0.0
World	World	Dog and Cat Food Packaging	Total	Other Plastic Jars	Retail-trade Unit Volume	million units	7.5	7.4	7.5	7.5	5.5	6.2
World	World	Dog and Cat Food Packaging	Total	Other Rigid Containers	Retail-trade Unit Volume	million units	13.9	14.0	14.0	14.1	14.5	14.9

## Additional data

- Breakdown by pack type and pack size, additional view by pack size band
- Sales by closure type
- Retail and foodservice data for soft and alcoholic drinks
- Multipack units for soft and alcoholic drinks and dairy products
- Returnables for glass and PET bottles

# Industrial

Industrial is a breakthrough economic research solution analysing the industrial makeup of the world's largest economies, providing actionable insight on industries and supply chains. With cross-comparable statistics, strategic assessments and interactive dashboards visualising production and buyer / supplier relationships in 177 industries, Industrial helps move your business forward with a stronger strategic direction.

Stats Type	Geography	Category	Data Type	Unit	Currency Conversion	Current Constant	2019 -
	Peru	Finance and Insurance	Production (turnover) MSP	USD million	Fixed 2019 ex rates	Constant 2019 Prices	
	Uzbekistan	Finance and Insurance	Production (turnover) MSP	USD million	Fixed 2019 ex rates	Constant 2019 Prices	
	Hong Kong, China	Finance and Insurance	Production (turnover) MSP	USD million	Fixed 2019 ex rates	Constant 2019 Prices	
	Kazakhstan	Finance and Insurance	Production (turnover) MSP	USD million	Fixed 2019 ex rates	Constant 2019 Prices	
	Indonesia	Finance and Insurance	Production (turnover) MSP	USD million	Fixed 2019 ex rates	Constant 2019 Prices	
	Costa Rica	Finance and Insurance	Production (turnover) MSP	USD million	Fixed 2019 ex rates	Constant 2019 Prices	
	China	Finance and Insurance	Production (turnover) MSP	USD million	Fixed 2019 ex rates	Constant 2019 Prices	
	United Arab Emirates	Finance and Insurance	Production (turnover) MSP	USD million	Fixed 2019 ex rates	Constant 2019 Prices	
	Bangladesh	Finance and Insurance	Production (turnover) MSP	USD million	Fixed 2019 ex rates	Constant 2019 Prices	
	Thailand	Finance and Insurance	Production (turnover) MSP	USD million	Fixed 2019 ex rates	Constant 2019 Prices	
	Kenya	Finance and Insurance	Production (turnover) MSP	USD million	Fixed 2019 ex rates	Constant 2019 Prices	
	Cambodia	Finance and Insurance	Production (turnover) MSP	USD million	Fixed 2019 ex rates	Constant 2019 Prices	
	Ghana	Finance and Insurance	Production (turnover) MSP	USD million	Fixed 2019 ex rates	Constant 2019 Prices	
	Georgia	Finance and Insurance	Production (turnover) MSP	USD million	Fixed 2019 ex rates	Constant 2019 Prices	
	Netherlands	Finance and Insurance	Production (turnover) MSP	USD million	Fixed 2019 ex rates	Constant 2019 Prices	
	Sri Lanka	Finance and Insurance	Production (turnover) MSP	USD million	Fixed 2019 ex rates	Constant 2019 Prices	
	Colombia	Finance and Insurance	Production (turnover) MSP	USD million	Fixed 2019 ex rates	Constant 2019 Prices	
	Iraq	Finance and Insurance	Production (turnover) MSP	USD million	Fixed 2019 ex rates	Constant 2019 Prices	
	Slovenia	Finance and Insurance	Production (turnover) MSP	USD million	Fixed 2019 ex rates	Constant 2019 Prices	
	Cuba	Finance and Insurance	Production (turnover) MSP	USD million	Fixed 2019 ex rates	Constant 2019 Prices	
	Panama	Finance and Insurance	Production (turnover) MSP	USD million	Fixed 2019 ex rates	Constant 2019 Prices	
	India	Finance and Insurance	Production (turnover) MSP	USD million	Fixed 2019 ex rates	Constant 2019 Prices	
	Philippines	Finance and Insurance	Production (turnover) MSP	USD million	Fixed 2019 ex rates	Constant 2019 Prices	
	New Zealand	Finance and Insurance	Production (turnover) MSP	USD million	Fixed 2019 ex rates	Constant 2019 Prices	
	South Africa	Finance and Insurance	Production (turnover) MSP	USD million	Fixed 2019 ex rates	Constant 2019 Prices	

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## Standardised coverage

- Consistent definitions comparable to International Standard Industrial Classification (isic 3.1)
- 21 years of historic data and forecasts to 2030
- 18 core countries with extensive statistics, forecasts and industry reports
- 72 additional countries with key statistics and forecasts
- Key global and regional statistics and reports

# Economy, Finance and Trade

## Economic barometer

Country	GDP 2019Q1 USD bn	Real GDP growth q-o-q 2019Q1 %	Real GDP growth y-o-y 2019Q1 %	Inflation 2019M6 %	Exchange rate 2019M7 per USD	Unemploy- ment 2019Q2 %	Industrial production 2019M5 2010=100	Current Account 2019Q1 % of GDP	Overnight rate 2019M7 %	Stock market 2019M7 2010=100	Investment 2019Q1 USD bn	Exports 2019Q1 USD bn	Impor 2019Q1 USD bn
China	3,476.3↑	(f) 1.4↑	(f) 6.3↑	2.5↑	6.88↑		204.1↑	1.5↑	2.11↑	104.2↑			
Japan	1,257.3↑	0.5↑	0.8↑	0.8↑	108.24↑	(f) 2.5↑	97.8↑	4.3↑	-0.06	215.7↑	337.5↑	222.2↑	215
India	697.7↑	1.4↑	6.0↑	3.2↑	68.81↑		136.1↑	(f) -1.9↑	(f) 6.29↑	211.2↑	198.5↑	135.0↑	154
South Korea	419.6↑	-0.4↓	1.6↑	0.7↑	1,175.83↑	4.1↑	115.6↑	2.8↑	1.63↑	118.2↑	110.6↑	158.0↑	148
Indonesia	272.8↑	1.2↑	5.0↑	3.3↑	(f) 14,220.80↑	(f) 5.2↑	152.0↑	-2.6↑	5.75↑	(f) 213.9↑	86.0↑	49.4↑	50
Taiwan	146.1↑	0.6↑	1.7↑	0.9↑	31.09↑	3.7↑	123.7↑	11.8↑	(f) 0.21↑	(f) 131.8↑	31.8↑	90.3↑	77
Thailand	131.6↑	1.0↑	2.8↑	0.8↑	30.81↑	(f) 1.0↑		9.4↑	(f) 1.74↑	199.8↑	31.3↑	83.9↑	68
Hong Kong, CN	92.8↑	0.7↑	0.6↑	2.7↑	7.81↑	(f) 2.9↑		5.1↑	(f) 1.43↑	132.5↑	17.6↑	157.1↑	154
Singapore	91.7↑	0.9↑	1.1↑	0.8↑	1.36↑	3.0↑	125.5↑	16.4↑	1.56↑	(f) 109.0↑			
Malaysia	90.4↑	1.0↑	4.4↑	1.7↑	4.12↑	(f) 3.3↑	141.5↑	4.5↑	2.99↑	121.5↑	20.7↑	58.6↑	50
Philippines	86.2↑	1.0↑	5.6↑	2.7↑	51.80	(f) 5.1↑	159.2↑		(f) 5.33↑	229.9↑	21.6↑	26.8↑	38
Vietnam	61.8↑	1.2↑	6.9↑	2.2↑	23,100.00↑	(f) 1.8↑	184.2↑	3.7↑	4.25	201.3↑			
Kazakhstan	41.1↑	0.7↑	3.8↑	5.4↑	383.66↑	(f) 4.8↑	118.0↑	2.4↑	9.00	139.6↑	6.3↑	15.6↑	9
Azerbaijan	(f) 11.9↑	(f) 0.8↑	(f) 1.9↑	3.0↑	1.70	(f) 4.9↑		(f) 9.6↑			(f) 1.7↑	(f) 6.1↑	(f) 4
Pakistan		(f) 1.3↑	(f) 5.3↑	8.9↑	(f) 154.27↑		125.3↑		13.23↑	324.0↑			

## Macro model

- Understand the global economic outlook, leverage the latest data, and stay ahead of Monthly and Quarterly trends with Economic Barometer
- Examine strengths and weaknesses of economies, openness to trade and investment, confidence levels, and analyse global and country-specific risks
- Plan for “what if” economic scenarios using Euromonitor International’s Macro Model



# Digital Consumer

Passport Digital Consumer is a market research database examining how technological advances are forever altering the way that consumers browse and buy products, services and entertainment in the digital era.

The screenshot displays the 'Top Five Digital Consumer Trends in 2021' report. At the top, there are buttons for 'View full screen as PDF' and 'View COVID-19 Page'. The main heading is 'Top Five Digital Consumer Trends in 2021' with a sub-heading 'Briefing | 04 Feb 2021'. Below this, the text reads 'THE DIGITAL CONSUMER IN 2021' and 'The five tech-driven trends that will redefine commerce the most in 2021'. Five circular images represent the trends: 'The Digital Balancing Act' (a tree on a path), 'Commerce Your Way' (a woman shopping), 'Virtual Hits Mainstream' (a hand holding a smartphone), 'From Livestreaming to Live Selling' (a hand holding a smartphone), and 'The Great Reset on Last Mile' (a hand holding a smartphone). A left sidebar contains a 'Table Of Contents' with sections like 'Introduction', 'About the report', 'Key findings', 'The Digital Consumer In 2021', and 'Trend No. 1: The Digital Balancing Act'. At the bottom of the sidebar is a 'Related Statistics' section with a 'View Statistics' button.

## Country briefings

- Consumer country briefings exploring a market's readiness, uptake of digital commerce and other key developments shaping the digital consumer

## Trend tracking

- Innovation-focused content with extensive analysis focused on how technology will impact the future development of all types of commerce



Thank you.

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